



PRESS RELEASE
FOR IMMEDIATE RELEASE

GRAND RE-OPENING! XL SPORTS WORLD, FREE OPEN HOUSE EVENTS!

Cherry Hill, New Jersey (August 12, 2019) – XL Sports World’s Cherry Hill and Mt. Laurel locations will each host an Open House event offering a day of free, action-packed fun for local families. At the Grand Re-Openings, families will have an opportunity to play in the indoor sports facilities, to meet XL coaches and staff, and to learn about XL’s popular sports programs and camps. The Grand Re-Openings are scheduled for Saturday, September 28th at the Mt. Laurel location: 1 Hovtech Blvd Mt Laurel Township, NJ 08054 and October 5th at the Cherry Hill facility: 650 Kresson Rd Cherry Hill, NJ 08034.

Beginning at 9:00 a.m. until 4:00 p.m., the indoor turf fields will be open for soccer, kickball, football and lacrosse. All ages, genders and skill levels are welcome. Open pickup adult soccer and hockey kicks off at 5:00 p.m. and will run until 9:00 p.m. Volleyball and basketball games will take place on the hardwood floors from 5:00 p.m. to 9:00 p.m. Food trucks will be on site for both events.

“These events provide us with an opportunity to meet the families in our community, showcase our facilities, and have a great time,” said, Kris Lamb, owner of the XL family of sports facilities. “We want to give families a free day of fun and introduce kids and adults to our incredible camps, our fantastic coaches and sports programs at XL. Whether you’re interested in soccer, lacrosse, basketball, field hockey, flag football, or just a day of fun with the family, everyone can find an activity to enjoy here at our facilities.” He said.

Each facility includes an arcade, inflatables, a FunZone featuring multi-level, soft play, indoor jungle gyms, and an on-site restaurant. The XL Cherry Hill facility is 80,000 sq. ft. situated on 10 acres, and features two 17,000 sq. ft. indoor soccer fields, and a 15,000 sq. ft. sport court rink used for skating, hockey, volleyball and basketball. The XL Mt. Laurel facility is a 76,000 sq. ft. building situated on 9 acres. It includes one 14,000 sq. ft. turf field and one 12,000 sq. ft. hardwood surface.

The new XL locations add to XL Sports World’s growing family of U.S. sports facilities. The New Jersey facilities, formerly ISC Cherry Hill, and ISC Mt. Laurel, were purchased by XL Sports World LLC in early August 2019, for a total of \$13 million. The company will employ more than 40 full and part time workers at the two facilities.

“We are excited to bring our XL brand to Southern New Jersey. The area is family-friendly, the facilities are situated in easily accessible locations, and the youth and adult sports communities are very active in the Mt. Laurel and Cherry Hill areas. We look forward to getting to know the local families and supporting their active lifestyles,” Kris Lamb stated.

About XL Sports World LLC:

XL Sports World’s multi-million dollar national real estate portfolio includes the popular family of XL Sports World indoor sport facilities. XL Sports World currently owns nine full-service sports facilities located along the East Coast of the United States. The company has plans to build two new facilities in Florida by 2024. XL owner, Kris Lamb, is the largest private owner of sport facilities in the United States. A leader in the multi-billion dollar Sports-Tourism industry, Kris Lamb also serves as Managing Director and Tour Design Promoter for the internationally renowned XL Travel Sports Tours.

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